New Jersey State Organization

DKG-NJ
Committee Report Template

Please email completed form to *Betty Monaghan*, Delta Kappa Gamma New Jersey Recording Secretary at Elizabethann4242@gmail.com Within two weeks of the state meeting.

Committee Name	**Meeting Date and Location (if any)**
Communications	September 3, 2026 – State Meeting
Committee Chair	**Attendees (if a meeting was held)**
Dr. Pamela Albert Devine - Mu	

Important Information to Report:

- **Website – Jan Paxton**
  - I am responsible for the convention booklet again this year. I will be sending out specific information and instructions to specific people later in January, but the general outline is that this year it is Chapter Presidents Reports. State Committee reports do not get published this year. I will need reports from the presidents of each chapter. I will also need reports from Necrology and Induction with the names of those being remembered and inducted this year. I will also need the 50+ year member's names, so chapter membership chairs can help Chris Musik get me that information.
  - In order to keep the website current it is important that people sending information to Shannon for the newsletter copy me (alphazetastate@gmail.com) on everything, especially forms and photos!
  - Anything related to Convention needs to come to me, also.

- **Winter Newsletter Information: - Shannon Pizzuta**
  - **Submissions Due 1/5**
  - Chapter Convention Sales - anything submitted for the fall newsletter regarding convention sales will be shared again. You do not need to resubmit. However, if you have new sales, please submit for this newsletter.
  - Member Spotlight - Please choose a member to spotlight! Provide a brief paragraph on why they should be in the spotlight and an approved photo. Please try to limit them to one page with room for a photo.
  - NO chapter update needed — this issue focuses on Convention information.

- **Social Media – Pamela Albert Devine**
  - **Latest Social Media Statistics**

Facebook: **NewJerseyStateOrganizationDKG** which has **224 followers** **(31 more that this time last year and 10 more since September!! Up 3.2% in the past 90 says!)**

In the last 90 days views were up by 73% and if there is a photo attached the viewing rate was 59.9%

By age category the breakdown is as follows:
65+ 51.4 up from 49.7%
45-54 17.1 up from 16.3%
55-64 15.3 down from14.8
35-44 11. 4 down from13.2%
25-34 .05% same

Since our September meeting, the **Top Viewed Post** was the DKG NJ booth at the NJEA Convention had the highest number of views **1,479** views!!!

The New Jersey State Organization of Delta Kappa Gamma is in Atlantic City was second with 1,104 views!

Epsilon Chapters post about volunteering to cook & serve meals at Manna House was third with **924** views!

Most recently the CTAUN Webinar post had **822** views!

Twitter: New Jersey State Organization DKG **@NJStateOrgDKG** which has **72 followers**, up two since September.

Instagram: dkg nj which has 39 followers (up five from last September.)

- Special thanks to the chapters that have been sending information for Social Media and especially to Epsilon, Lambda, Mu and Nu!! Also to ETA Chapter of Alpha Zeta State -NJ who been a top fan for 14 months in a row!

Future Action(s)

- Again all chapters and members are encouraged to send exciting news for our webpage, newsletter, Facebook, Twitter and Instagram to:
  Communications Chair: Pamela Albert Devine (Mu) pamela.albertdevine@gmail.com
  Webmaster: Jan Paxton (Alpha) alphazetastate@gmail.com
  Newsletter: Shannon Pizzuta (Iota) dkgnjeditor@gmail.com

- I try to repost things that I see chapter posting, however, PLEASE send me any photos of information from your chapter, especially if you are posting in on your website or social media that is what our members really want to see! The saying, “A picture is worth a thousand words….is really true when it comes to Social Media.

- Chapters are encouraged to promote our accounts at their chapter meetings and offer guidance to members who may need assistance in setting up additional social media accounts.