

Leading Women Educators Impacting Education Worldwide



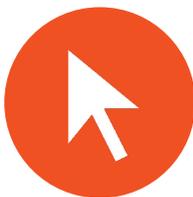
Scenes from 2019 International Conference locations around the world



Arts & Humanities
Asheville, NC
June 27-29, 2019



Leadership
Des Moines, IA
July 10-12, 2019



Technology
Costa Mesa, CA
July 17-20, 2019



Professional Research
Reykjavik, Iceland
July 25-27, 2019



Global Awareness
Mashantucket, CT
July 30-Aug 1, 2019

A amendments to the *Constitution* and *International Standing Rules* adopted at the 2018 International Convention changed the name of regional conferences to international conferences and provided opportunities for international leaders, and particularly regional directors, to collaborate in new ways with regional leaders in the design of these

conferences. The conferences in 2019 include programming, both during each conference and prior to each conference, that focuses on a particular theme in addition to traditional DKG Society topics. Members are invited to attend any and all conferences as desired. Please see pages 6-8 for more information on themes and locations.



2 *Words from the President*



4 *Committees at work*



5 *DKG's newest online feature*



6 *International Conferences*

“And Now, the Rest of the Story...”

By Cathy P. Daugherty, RP 2018-2020 International President



Radio commentator Paul Harvey always began his 4-minute broadcasts with the above phrase. With those few words he drew his listeners into a topic, personality, or historical event slanted by facts not known

to the general public. No matter the subject, his goal was to fill in the blanks that either were missing or, worse still, had been completed inaccurately. Within a few minutes, he conveyed a perspective that provoked his listeners to think and reconsider their initial views.

Recently, the *DKG NEWS* became an online publication exclusively. For most members this modification went unnoticed since the summer issue had been an online publication for several years. However, with the arrival of September, some members realized that a new day had dawned - one that actually reflects the trend in state organization and chapter newsletters throughout the Society. In truth, International actually has come “late to the table” on this matter. This issue triggered recollections of Paul Harvey’s broadcasts. (Yes, I actually recall some of them from my childhood!) Maybe DKG members needed to hear the rest of this story...

On Valentine’s Day 2018 the United States Postal Service (USPS) delivered notification to Society Headquarters that DKG was no longer eligible for Periodicals mailing privileges as the original agreement outlined. The letter went on to note that “electronic versions of DKG publications (*DKG NEWS*, *Bulletin: Journal*, *Bulletin: Collegial Exchange*) may be counted toward eligibility IF at least 40% of the total circulation of each issue is printed and delivered by USPS.” Furthermore, it was pointed out that “only up to 10% of the distributed copies used to qualify or remain eligible for Periodicals postal prices may be copies that are paid or electronically sent.” Figures

provided by the USPS indicated that this criteria had not been met and revocation of Periodicals mailing privileges was pending. With printing/delivery of the next *Bulletin: Collegial Exchange* pending, Society Headquarters filed an appeal. This bought time for DKG and allowed publications to go forth under the current delivery agreement.

The appeal remained open and warranted discussion and action at the May 2018 meeting of the Administrative Board. Solutions to the dilemma, except for a proposed collaborative agreement with the local printer, were fiscally unsound to the tune of over \$150,000 annually. Faced with either revocation of the permit or abandoning it and using the services of our local printer for mailings of the *Bulletin: Collegial Exchange*, the Board voted to abandon the USPS Periodicals permit. No matter the choice, the Society would face \$30,000 added annually for postage to provide the *Bulletin: Collegial Exchange*. Mailing of the newsletter itself would result in taking monies in reserve to balance the budget. The Administrative Board voted to continue postal delivery of the *Bulletin: Collegial Exchange* and publish the *DKG NEWS* only online. It was a difficult decision, but it was the right thing to do. It showed courageous leadership by the body elected to make these decisions for the Society, a decision that in this case kept us viable.

The *DKG NEWS* now appears online in two formats, a PDF suitable for printing and a flipbook version that can be read on the computer. Both formats are also published on the DKG app, found under “News.” The publication did not go away, but the delivery method was altered for the 5 issues that previously had been mailed. The *Bulletin: Journal* remains an online publication with the *Bulletin: Collegial Exchange*, the Society’s most popular publication, sent to every member via postal delivery under our printer’s license.

“And now, you know the rest of the story.”

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The Society Keypin

There are many myths about the use of the keypin. Let's explore them! The Society keypin, considered official jewelry to signify membership, is described in the *Go-To Guide* and is not a constitutional requirement. Myths have grown from practices developed over the years and are just that: myths.

1. Keypins must be worn at all DKG functions.

This is not true. The *Go-To Guide* only references the keypin as official jewelry; it does not state when to wear it.

2. Chapters can require members to wear it and can charge fines for a member not wearing it at meetings.

While some chapters may have wording about the wearing of the keypin and fines for not wearing it written into their rules, we encourage chapters to take another look at their rules. This practice is not supported in our *Constitution*.



3. Keypins must be worn on a red ribbon that is placed on the left side of the body near the heart.

Should a member decide to wear her keypin, she may choose to wear it with or without any color ribbon she chooses and may place it anywhere she desires. She may choose not to wear it at all. Wearing a keypin is not a requirement for any member.

4. Keypins must be returned to International upon a member's resignation from DKG or at her death.

There are no regulations about returning a keypin. Many family members often wish to keep the pin in memory of their loved one. Some chapters enjoy honoring a former member by giving her returned keypin to an inductee.

Your Committees Hard at Work

With a new name and high enthusiasm, the Communications and Marketing Committee (C&M) is ready to lead the way for more internal and external marketing of our Society.

DKG members are our best sources of marketing through sharing their DKG stories, whether it is telling why they love DKG, why they attend conferences and conventions, or how DKG has impacted their lives. The C&M Committee encourages each member to share her story with others inside and outside the Society as a way of marketing DKG.

The C&M Committee will also focus on sharing resources and communicating what materials are available. The DKG website's [Resources](#) tab has a wealth of information and resources available for states, chapters and individuals, including the *Go-To Guide*, Society logos, scripts for ceremonies, and the DKG App. The newly added chat feature provides a quick way for members to communicate with a Society rep to get answers to their



2018-2020 Communications & Marketing Committee

questions, such as where to find a form or how to reset a password.

Communications that will continue to keep members informed include the newsletter, *Get Connected!*, and contributions from the committee to Society publications.



2018-2020 Constitution Committee

The Communications and Marketing Committee was not the only committee meeting in September. The appointed members of the Constitution Committee also met at Society headquarters on September 24 and 25.

Lights were on and illuminating the Texas sky at the 2018 International Convention in Austin, TX. Members' eager and cheerful faces lit up the JW Marriott as DKG colleagues from around the globe met to grow as leaders, educators, and women.

Cameras were rolling as International President Carolyn Pittman, Constitution Committee Chair Cathy Daugherty, and Parliamentarian Gwen Simmons led us through the numerous proposals.

Action was taken by our members to approve many changes to our governing documents. These changes removed barriers that restricted the organization, simplified wording, and improved services to our members.

The International Constitution Committee has developed a flyer to help members responsible for reviewing and updating state organization bylaws and standing rules and/or chapter rules. Look for details within the flyer about wording/name changes, collegiate membership, scholarship funds and much more.

A major change to note is the ability for members to make proposals to change the *DKG Constitution* every two (2) years. Yes, members may make proposals by October 1, 2019, to continue to clarify and simplify our documents. These will be taken up at the 2020 International Convention in Philadelphia.

New Chat Feature on DKG Website

Chat With Us!

If you have been on the website lately, you might have noticed a button with a new link found in the bottom right corner of all the main navigation pages. This includes the following pages: **Sign In, Home, Events, Forms, Apply/Submit, Resources, Tools, Programs/Projects, Leadership Lab, About Us, and Contact Us.**

DKG Membership Specialists are now available during most office hours to chat live whenever you need assistance! This is an excellent feature for quick needs, such as help with logging into or finding something specific on the website, and is available to members as well as non-members. If Membership Specialists are available immediately, the button will state "We are online - Click here to chat now" and if no one is available, the button will say "We are offline - Leave us a message." When available, we will do our best to respond to your inquiry as quickly and accurately as possible. Depending on your question, consultations with another staff member or director might be necessary. If this is the case, you will need to watch

for an email response in the next day or so. When no one is online and a message is left for us, staff will respond to it when they are back in the office to either answer your question, or let you know they are in the process of finding the answer for you.

Society has already had many, both members and non-members, take advantage of this new feature, and it seems to be working efficiently and well for both parties overall! One bit of advice to users: when you enter a live chat session with us, please do not click to another page or close the page until you have completed "speaking" with us. Otherwise, your action will disconnect the chat session and we can no longer help you.

Happy chatting!



DEADLINES

November 15
IRS 990 filing deadline for US

December 15
Bulletin: Collegial Exchange submissions due

January 7
Conference hotel blocks open for reservations/registration

January 15-February 15
Arts & Humanities Gallery submission period

January 3
Educational Foundation projects due

January 15
Conference workshop and take-away proposals due

February 1
Scholarship applications due

February 1
Cornetet Professional Development Award applications due

OTHER DATES

November 8-10
Administrative Board meeting

November 19-23
Headquarters closed

December 21-January 2
Headquarters closed

Submit an application for a DKGEF Project!

Do you have an educational project that has a potential to encourage standards of excellence in education? Do you have an idea for an educational project that supports and encourages intercultural understanding? Then you should consider applying for the Educational Foundation Project Award! Applications can be found on the DKG Educational Foundation Projects Information Page under the [Apply/Submit](#) tab and are due on January 3, 2019.

[CLICK HERE](#)

Marketing Tip: Share your DKG Story

Why did you join DKG? What opportunities have DKG scholarships or grants provided you? Sharing your DKG story will help non-members see the benefits of membership and might provide an "ah-ha" moment for members. Sharing stories at a chapter meeting will get members thinking about their personal stories and will build genuine spiritual fellowship as they learn about each other. See more questions/story-starters at the link below.

[CLICK HERE](#)

INTERNATIONAL

ARTS & HUMANITIES

Experience the breathtaking beauty of the Blue Ridge Mountains as you attend the international conference in Asheville, North Carolina, June 27-29, 2019, at The Crowne Plaza Resort Asheville.

With Arts & Humanities as the conference theme, expect music, storytelling, artisan demonstrations, speakers, a variety of workshops and so much more. Your adventure awaits!

Southeast Regional Director Elaine Warwick
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Asheville, NC
June 27-29, 2019

[CLICK FOR MORE](#)

LEADERSHIP

Des Moines, Iowa
July 10-12, 2019

[CLICK FOR MORE](#)

Everyone is a leader! Come to the international conference in Des Moines, Iowa, at the Embassy Suites on July 10-12, 2019, to enhance leadership skills.

Possible topics include:

- Leadership characteristics
- Growing future leaders
- Leadership styles
- Collaboration/mentoring
- Conflict management and negotiation

Training for state organization leaders will precede the conference: state organization presidents on Tuesday-Wednesday, July 9-10, and the state organization treasurers, membership chairs, and EEC chairs on Wednesday, July 10.

Northwest Regional Director Donna Niday
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CONFERENCES

TECHNOLOGY

"Leading women educators impacting education worldwide." Experience this international conference on July 17-20, 2019, with a Technology theme. Come to the Hilton Orange County/Costa Mesa in beautiful Costa Mesa, California.

Potential topics:

- Technology in the Arts, Leadership , Global Awareness, Professional Research, and Education
- Leadership training for Latin America state organization leaders (by invitation)
- Effects of Technology on Children's Brains
- Technology of the Future

*Costa Mesa, CA
July 17-20, 2019*

[CLICK FOR MORE](#)

Southwest Regional Director Marilyn Gregory
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PROFESSIONAL RESEARCH

*Reykjavik, Iceland
July 25-27, 2019*

[CLICK FOR MORE](#)

Experience this DKG international conference with a Professional Research theme in Reykjavik, Iceland, on July 25-27, 2019, at Icelandair Hotel Reykjavik Natura.

Potential topics:

- Character education
- Citizenship
- Collaboration and Communication
- Creativity and Critical thinking

Leadership training for any incoming state organization president will take place before the conference. Mark your calendar to attend!

Europe Regional Director Ingibjörg Jónasdóttir
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INTERNATIONAL CONFERENCES

GLOBAL AWARENESS

*Mashantucket, CT
July 30-Aug 1, 2019*

CLICK FOR MORE

Join DKG members for three days of fellowship, learning, and fun! Come to the Northeast for professional development opportunities based on the global awareness theme. Potential events include workshop sessions, 10-minute takeaways, a marketplace, and a banquet. Experience the wonder of Foxwoods Tower Hotel, which overlooks the forests of Eastern Connecticut. Preview all that the Mashantucket area has to offer by visiting www.ctvisit.com. Mark your calendars for this event!

Northeast Regional Director Jane D. Tanner
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Call for International Conference Presenters

Do you enjoy presenting in front of others? Do you have something that has worked especially well in the classroom that you would like to share with your colleagues?

If you answered yes to either of those questions, you might want to consider completing a workshop or takeaway proposal form for one or more of the 2019 international conferences. Applications are available through Google Forms and are due by January 15, 2019. **Click on the corresponding conference's icon below, and you will be taken to its event page on dkg.org.**

Presenters who are accepted will be notified via email to confirm the AV equipment needs, date and time of their workshop or takeaway. Presenters are responsible for bringing their own laptop if needed and are expected to pay the conference registration fees and any travel/lodging expenses. DKG will not reimburse presenters for any expenses incurred.

Proposal Forms



Arts & Humanities



Leadership



Technology



Professional Research



Global Awareness

The Write Stuff: Editorial Board Encourages Submissions

Two of DKG's key publications are now public thanks to members' approval of an amendment to ISR 12.2 at the 2018 DKG International Convention: As part of the mission to promote educational excellence, the *Bulletin* shall be an open access publication. Representing the research, practical knowledge, and thinking of members, the *Bulletin* in both formats (journal and magazine) will now be available on the public portion of dkg.org so that all educators (and members) can access them without a password.



The magazine, which is printed and mailed to all members, continues to receive more submissions than the journal, which is available online only. Scholarship recipients, graduate students, and those recognized for their doctoral work at international conventions should particularly consider sharing their research in the journal. However, editorial board members also encourage action research, program descriptions, and book/technology reviews submitted by classroom teachers and international committees. Collaboration with non-members is permitted as long as at least one author is a member.

Whether one submits a practical, personal article to the magazine or a research-based piece to the journal, the experience is bound to promote your personal or professional growth even as your work contributes to excellence in education. If you have the "write stuff," send submissions to bulletin@dkg.org or contact the editor, Dr. Judy Merz, at jrmerz@aol.com for assistance. Deadlines are publicized on the DKG website and in every issue of the *Bulletin*.

Ask Annie

Dear Annie,

My chapter was looking at the latest Society's Strategic Plan and we noticed that it says "...chapters are encouraged to develop their own, strategic plans, attending to both local context and their role within the Society." Are we required to do this? Do we use the same format? How do we start? Looking forward to hearing your thoughts and suggestions.

—*Strategic Planners
in the Making*

Dear Strategic Planners,

Chapter planning is optional, but I found that planning builds stronger chapters. It makes me smile that you are worried about the format you should follow. Please choose a format that fits your chapter. It does not have to be long or elaborate, but it should include what your members would like to see the chapter achieve in the next few years.



Decide what your main goals will be and then how you might accomplish them. Look for what might be the opportunities and challenges in your locale. Refer to DKG's Mission, Vision, and Purposes for guidance. "Strategies for a Positive Chapter Environment" has some ideas that you might find helpful too. Most importantly, choose the goals that work for you and then work your plan. I can't wait to see your progress!

Annie Webb Blanton

INTERNATIONAL UPDATE: JAPAN

This column is submitted on a rotating basis by the Europe Regional Director, the area representatives for Canada and Latin America, and Japan.

“Bad diet is the root of all evil deeds produced by the students,” says Mr. Mitsugu Otsuka, a well-known nutrition education advisor. Like elsewhere in the world, the disturbance in people’s diet, especially in that of children, has become a serious problem in Japan and many students have serious trouble in their school life caused by that disturbance. The Japanese government and many local governments have been taking measures to stop this and things have been changing for the better slightly, but not drastically.

Taking the status quo into consideration, DKG Japan State launched a new project on nutrition education as one of our state projects. The first step to advance this project is to awaken public interest as well as that of our DKG members to the fact that diet disturbance is most likely to be a contributing factor to juvenile delinquency. We planned to hold an enlightening lecture for DKG members by Dr. Otsuka as the main part of our fall workshop session. It was decided to make the lecture open to the public in order to awaken more public

interest in the areas of written and dietary education. Unfortunately and unexpectedly, a mega typhoon forced us to postpone the lecture which will be rescheduled soon.

As for the future prospects, we are going to deepen the content of our project and aim to impact the nutrition education in Kochi. We have a few members who are specialists in that field, and with their leadership we are planning to visit schools and give nutrition education lessons, or assist nutrition educators who are assigned to the schools.

Can’t Say Enough About Copyright!

Copyright! The issue can be complex, but the word says it all, referring to one’s right to copy or use the work of another. Bottom line: The creator of the work—no matter its format—has exclusive legal rights to determine whether and how that work may be used by others. And violation of these rights can cause hefty repercussions!

Unfortunately, educators are accustomed to “borrowing” materials from a variety of sources to develop presentations, decorate rooms, or perk up newsletters or websites. Although it is true that the principle of “fair use” does extend to commentary, criticism, parody, news reporting, research, and scholarship, the ultimate test of whether one has used copyrighted material fairly is arbitration in a court of law based on four principles:

- Purpose and character of the use: Is it used for commercial or nonprofit educational purposes?
- Nature of the copyrighted work: For example, facts and ideas are not protected by copyright.
- Amount and substantiality: How much of the original has been used?
- Effect upon work’s value: Does use harm the owner’s market for the work?



The simple answer to avoiding copyright issues is to ask for permission! For written materials, such as articles and newsletters, citation of sources is generally sufficient—but consider how much of the original is being used and ask for permission to use illustrations, figures, and tables. Do not assume anything on the DKG website is yours to use; many graphics have been purchased under license by the Society and can be used legally only by Headquarters personnel; the license does not extend to members. As with so much in life—when in doubt, ask!

Whether you serve in a formal position or want to use materials in your classroom, be cautious with copyright! An excellent resource is “Copyright Basics for DKG Editors and Webmasters.” On the DKG website, go to [Resources>Presentations>Videos>Tutorials](#).